



PROVIDING PURPOSE AND OPPORTUNITY

Right now in the United States there are more than 260,000 open construction jobs. Construction Ready exists to help people of all ages and backgrounds find their purpose and take advantage of these opportunities.

WHO WE ARE

Construction Ready is a not-for-profit organization focused on building a skilled construction workforce. From school clubs to intensive skills training to hiring fairs, our work elevates the trades and connects committed individuals to high-paying construction careers.



Experiencing the drywall workshop in my Construction Ready class fueled my career. From that moment, I knew what I wanted to do in life."

— **Kaiveon Jones**
Construction Ready Alumni & Apprentice, Anning-Johnson



HOW WE HELP PEOPLE AND COMMUNITIES BECOME CONSTRUCTION READY



High School Students

We help students connect with in-school construction training, internships and full-time employment opportunities.



Teachers & Administrators

We provide resources and guidance to teachers and administrators to start cross-curricular programs at elementary, middle and high schools.



Parents

We help young people find a great job and begin a long-term and rewarding career, usually without the burden of student loan debt.



Employers

We help employers find trained, credentialed construction professionals.



I'm earning \$80,000 a year with ZERO student loan debt."

— **Jonathan Eller**
Construction Ready Alumni & Foreman, C.W. Matthews

WHAT MAKES US UNIQUE



30 Years in Business

Construction Ready was founded by visionary industry leaders in 1993.



Relationships with Employers

We have nurtured partnerships with 18 trade organizations and more than 3,000 employers in Georgia and Florida.



Diversity and Inclusion

We value diversity and inclusion in our leadership and in our strategies. We recognize our industry's need to be more attractive to women and people of color, and we implement our work accordingly.



Look how young I am. I have a house, and I have a job that really is a blessing. I try to bring that to my students' attention that this could really happen for them, too."

— Courtney Moser
Construction Ready Alumni &
Welding Instructor, Thomson High School

OUR RESULTS*



150K+

Students made aware of Careers in Construction



50K+

Construction Ready Students trained in Industry Fundamentals



10K+

Construction Ready Graduates placed into Full-time Careers



120%

increase in female enrollment in Construction Ready Programs (from 17 to 38%)



70%

of new Construction Ready Programs are in Title 1 Schools



90%

of Construction Ready Pre-Apprenticeship Graduates are African-American

* Since 2014



2023 SPONSORSHIP OPPORTUNITIES

BENEFITS

Multi-Year Sponsorships available for three- and five-year commitments (ex. Commit to supporting Construction Ready at \$20,000 annually for the next five years and receive the benefits of the \$100,000 Presenting Sponsor Level during all five years.)

Branding and Recognition	\$100,000+ Presenting	\$50,000+ Platinum	\$25,000+ Gold	\$10,000+ Silver	\$5,000+ Bronze	\$2,500+ Basic
Social media posts highlighting partnership	✓	✓				
Recognition at constructionready.org	Logo & Link	Logo & Link	Logo & Link	✓	✓	✓
Branding on Construction Ready Student and Competitor shirts	✓	✓	✓			
Recognition at graduations, hiring fairs and in Construction Ready Classrooms	✓	✓	✓			
Recognition at CareerExpo (9,000+ attendees)	✓	✓	✓	✓	✓	
Recognition at SkillsUSA Champions Breakfast	✓	✓	✓	✓		
Inclusion in Annual Report	✓	✓	✓	✓	✓	✓

Exclusive Special Events

Participation and recognition at Annual Kickball and Field Day Event	✓	✓	✓			
Invitation to State of the Industry and Awards Celebration	✓	✓	✓	✓		
Booth Space at CareerExpo	✓	✓	✓	✓	✓	
Opportunity to participate in SkillsUSA Georgia Awards Ceremony	✓	✓	✓			

Hiring Opportunities

Priority Access to Hiring Fairs and Lunch and Learns	✓	✓	✓			
Access to Hiring Fairs	✓	✓	✓	✓	✓	✓
Access to Lunch and Learns	✓	✓	✓	✓	✓	✓



2023 SPONSORSHIP FORM

YES, we wish to be part of the Construction Ready Community!

SPONSORSHIP LEVEL:	SPONSORSHIP TERM:		
	Single Year Sponsorship	Three-Year Sponsorship	Five-Year Sponsorship
<input type="checkbox"/> Presenting Sponsor: \$100,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$33,333 annually	<input type="checkbox"/> \$20,000 annually
<input type="checkbox"/> Platinum Sponsor: \$50,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$16,667 annually	<input type="checkbox"/> \$10,000 annually
<input type="checkbox"/> Gold Sponsor: \$25,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$8,333 annually	<input type="checkbox"/> \$5,000 annually
<input type="checkbox"/> Silver Sponsor: \$10,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$3,333 annually	<input type="checkbox"/> \$2,000 annually
<input type="checkbox"/> Bronze Sponsor: \$5,000	<input type="checkbox"/> full amount	X	X
<input type="checkbox"/> Basic Sponsor: \$2,500	<input type="checkbox"/> full amount	X	X

Sponsor Information:

Company Name (as you wish it to appear):

Contact Name:

Address:

City:

State:

Zip:

Email:

Phone:

Sponsorship Commitments Due: June 1, 2023.

Submit to Cristina Wells at cristina.wells@constructionready.org.

Questions?

Please contact Cristina Wells at cristina.wells@constructionready.org.

Construction Ready, 1940 The Exchange SE, Ste. 200, Atlanta, GA 30339 | 678-832-6584 | ConstructionReady.org

2023 SPONSORS

(As of 3-2-2023)

Presenting – \$100,000+



YOUR LOGO
HERE!

Platinum – \$50,000+



YOUR LOGO
HERE!

2023 SPONSORS

(As of 02-15-2023)

Gold – \$25,000+



YOUR LOGO
HERE!

Silver – \$10,000+

Brasfield & Gorrie
Brent Scarbrough
& Company
BrightView Landscape
Development
C.C. Owen Tile Company, Inc.
The Conlan Company
Garbutt Construction, Inc.

Georgia Association of
Water Professionals
Georgia Power Foundation
IMPACT Development
Management
Marek
The Masonry Association
of Georgia

Mechanical Contractors
Association of Georgia
Peachtree Equipment
Precision Concrete
Construction, Inc.
W.W. Gay Mechanical
Contractor, Inc.
YOUR COMPANY NAME HERE!

Bronze – \$5,000+

Atlanta Gas Light
Atlanta Iron Workers Union 387
GDOT
Georgia Power
Herc Rentals
IES Communications LLC

Independent Electrical
Contractors (IEC)
Jollay Masonry
Leapley Construction
Mason Tractor Co.
Pike Corporation

Reeves Young
SRC Ventures, LLC
Swinerton
WesPro JCB
**YOUR COMPANY
NAME HERE!**

Basic – \$2,500+

Faith Technologies
Metro Contracting LLC

TEC (Tractor & Equipment
Company)

**YOUR COMPANY
NAME HERE!**