



## PROVIDING ACCESS AND OPPORTUNITY

Right now in the United States there are more than 120,000 open construction jobs. Construction Ready helps people of all ages and backgrounds find their purpose and take advantage of these opportunities.

## WHO WE ARE

Construction Ready is a not-for-profit organization focused on building a skilled construction workforce. From school clubs to intensive skills training to hiring fairs, our work elevates the trades and connects committed individuals to high-paying construction careers.



I always said I wanted to be in building construction, and Construction Ready put me on a path to get into the industry!"

– **Jabril Mathis**  
Construction Ready Alumni and The Haskell Company Associate



## HOW WE HELP PEOPLE AND COMMUNITIES BECOME CONSTRUCTION READY



### Students

We help students connect with in-school construction training, internships and full-time employment opportunities.



### Teachers & Administrators

We provide resources and guidance to teachers and administrators to start cross-curricular programs at elementary, middle and high schools.



### Parents

We help young people find a great job and begin a long-term and rewarding career, usually without the burden of student loan debt.



### Employers

We help employers find trained, credentialed new talent.



My journey with Construction Ready was an experience of growth and change. It allowed me to rebrand myself and grab hold of a new vision for my life."

– **Kelli Smalls**  
Construction Ready Alumni and Service Manager, Range Water Real Estate



# WHAT MAKES US UNIQUE



## 30 Years in Business

Construction Ready was founded by visionary industry leaders in 1993.



## Relationships with Employers

We have nurtured partnerships with 18 trade organizations and more than 3,000 employers in Georgia and Florida.



## Diversity and Inclusion

We value diversity and inclusion in our leadership and in our strategies. We recognize our industry's need to be more attractive to women and people of color, and we implement our work accordingly.



My Construction Ready Program at Kennesaw Mountain High School gave me a little taste of many career paths. I saw all these different opportunities and I thought, 'This is what I want to do.'

— **Evan Magee**  
Construction Ready Alumni and  
Holder Construction Associate

## OUR RESULTS\*



**200K+**

Students made aware of Careers in Construction



**60K+**

Construction Ready Students trained in Industry Fundamentals



**11K+**

Construction Ready Graduates pursuing a career in construction



**120%**

increase in female enrollment in Construction Ready Programs (from 17 to 38%)



**70%**

of new Construction Ready Programs are in Title I Schools



**90%**

of Construction Ready Pre-Apprenticeship Graduates are African-American

\* Since 2014



# 2024 SPONSORSHIP OPPORTUNITIES

## BENEFITS

Multi-Year Sponsorships available for three- and five-year commitments (ex. Commit to supporting Construction Ready at \$20,000 annually for the next five years and receive the benefits of the \$100,000 Presenting Sponsor Level during all five years.)

<b>Branding and Recognition</b>	<b>\$100,000+ Presenting</b>	<b>\$50,000+ Platinum</b>	<b>\$25,000+ Gold</b>	<b>\$10,000+ Silver</b>	<b>\$5,000+ Bronze</b>	<b>\$2,500+ Basic</b>
Social media posts highlighting partnership	✓	✓				
Recognition at constructionready.org	Logo & Link	Logo & Link	Logo & Link	✓	✓	✓
Branding on Construction Ready Student and Competitor shirts	✓	✓	✓			
Recognition at graduations, hiring fairs and in Construction Ready Classrooms	✓	✓	✓			
Recognition at CareerExpo (9,000+ attendees)	✓	✓	✓	✓	✓	
Recognition at SkillsUSA Champions Breakfast	✓	✓	✓	✓		
Inclusion in Annual Report	✓	✓	✓	✓	✓	✓

## Exclusive Special Events

Participation and recognition at Annual Kickball and Field Day Event	✓	✓				
Invitation to State of the Industry and Awards Celebration	✓	✓	✓			
Booth Space at CareerExpo	✓	✓	✓			
Opportunity to participate in SkillsUSA Georgia Awards Ceremony	✓	✓	✓			

## Hiring Opportunities

Priority Access to Hiring Fairs and Lunch and Learns	✓	✓	✓			
Access to Hiring Fairs	✓	✓	✓	✓	✓	
Access to Lunch and Learns	✓	✓	✓	✓	✓	



# 2024 SPONSORSHIP FORM

**YES, we wish to be part of the Construction Ready Community!**

SPONSORSHIP LEVEL:	SPONSORSHIP TERM:		
	Single Year Sponsorship	Three-Year Sponsorship	Five-Year Sponsorship
<input type="checkbox"/> Presenting Sponsor: \$100,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$33,333 annually	<input type="checkbox"/> \$20,000 annually
<input type="checkbox"/> Platinum Sponsor: \$50,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$16,667 annually	<input type="checkbox"/> \$10,000 annually
<input type="checkbox"/> Gold Sponsor: \$25,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$8,333 annually	<input type="checkbox"/> \$5,000 annually
<input type="checkbox"/> Silver Sponsor: \$10,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$3,333 annually	X
<input type="checkbox"/> Bronze Sponsor: \$5,000	<input type="checkbox"/> full amount	X	X
<input type="checkbox"/> Basic Sponsor: \$2,500	<input type="checkbox"/> full amount	X	X

### Sponsor Information:

Company Name (as you wish it to appear):

Contact Name:

Address:

City:

State:

Zip:

Email:

Phone:

*Sponsorship Commitments Due: June 1, 2024.*

**Submit** to Scott Shelar at [scott.shelar@constructionready.org](mailto:scott.shelar@constructionready.org).

### Questions?

Please contact Scott Shelar at 770-313-7938 or [scott.shelar@constructionready.org](mailto:scott.shelar@constructionready.org).

**Construction Ready**, 1940 The Exchange SE, Ste. 200, Atlanta, GA 30339 | 678-832-6584 | [ConstructionReady.org](http://ConstructionReady.org)



# 2023 SPONSORS

As of 11-29-2023

■ Multi-Year Sponsor

## Presenting – \$100,000+



YOUR LOGO  
HERE!

## Platinum – \$50,000+



StanleyBlack&Decker



YOUR LOGO  
HERE!



# 2023 SPONSORS

As of 11-29-2023

Multi-Year Sponsor

## Gold - \$25,000+



YOUR LOGO HERE!

## Silver - \$10,000+

Batchelor & Kimball  
Brasfield & Gorrie  
Brent Scarbrough & Company  
BrightView Landscape Development  
C.C. Owen Tile Company, Inc.  
The Conlan Company  
Garbutt Construction, Inc.

Georgia Association of Water Professionals  
Georgia Power Foundation  
H.J. Russell & Company  
IMPACT Development Management  
Marek  
The Masonry Association

of Georgia  
Mechanical Contractors Association of Georgia  
Miller Electric Company  
Peachtree Equipment  
Precision Concrete Construction, Inc.  
Roof Management

Terracon  
W.W. Gay Mechanical Contractor, Inc.  
*YOUR COMPANY NAME HERE!*

## Bronze - \$5,000+

Acuity Insurance  
Atlanta Gas Light  
Atlanta Iron Workers Union 387  
C.W. Matthews  
GDOT

Georgia Power  
Herc Rentals  
IES Communications LLC  
Independent Electrical Contractors (IEC)  
Jollay Masonry

Leapley Construction  
Mason Tractor Co.  
McKenney's  
Pike Corporation  
Reeves Young  
SRC Ventures, LLC

Swinerton  
WesPro JCB  
*YOUR COMPANY NAME HERE!*

## Basic - \$2,500+

Bryson Constructors  
C.D. Moody Construction  
Faith Technologies

Georgia SMACNA  
Gilbane Building Company  
Metro Contracting LLC

Pyramid Masonry Contractors  
TEC (Tractor & Equipment Company)

*YOUR COMPANY NAME HERE!*