



PROVIDING ACCESS AND OPPORTUNITY

Right now in the United States there are more than 120,000 open construction jobs. Construction Ready helps people of all ages and backgrounds find their purpose and take advantage of these opportunities.

WHO WE ARE

Construction Ready is a not-for-profit organization focused on building a skilled construction workforce. From school clubs to intensive skills training to hiring fairs, our work elevates the trades and connects committed individuals to high-paying construction careers.



I always said I wanted to be in building construction, and Construction Ready put me on a path to get into the industry!"

– **Jabril Mathis**
Construction Ready Alumni and The Haskell Company Associate



HOW WE HELP PEOPLE AND COMMUNITIES BECOME CONSTRUCTION READY



Students

We help students connect with in-school construction training, internships and full-time employment opportunities.



Teachers & Administrators

We provide resources and guidance to teachers and administrators to start cross-curricular programs at elementary, middle and high schools.



Parents

We help young people find a great job and begin a long-term and rewarding career, usually without the burden of student loan debt.



Employers

We help employers find trained, credentialed new talent.



My journey with Construction Ready was an experience of growth and change. It allowed me to rebrand myself and grab hold of a new vision for my life."

– **Kelli Smalls**
Construction Ready Alumni and Service Manager, Range Water Real Estate



WHAT MAKES US UNIQUE



30 Years in Business

Construction Ready was founded by visionary industry leaders in 1993.



Relationships with Employers

We have nurtured partnerships with 18 trade organizations and more than 3,000 employers in Georgia and Florida.



Diversity and Inclusion

We value diversity and inclusion in our leadership and in our strategies. We recognize our industry's need to be more attractive to women and people of color, and we implement our work accordingly.



My Construction Ready Program at Kennesaw Mountain High School gave me a little taste of many career paths. I saw all these different opportunities and I thought, 'This is what I want to do.'

— **Evan Magee**
Construction Ready Alumni and
Holder Construction Associate

OUR RESULTS*



200K+

Students made aware of Careers in Construction



60K+

Construction Ready Students trained in Industry Fundamentals



11K+

Construction Ready Graduates pursuing a career in construction



120%

increase in female enrollment in Construction Ready Programs (from 17 to 38%)



70%

of new Construction Ready Programs are in Title I Schools



90%

of Construction Ready Pre-Apprenticeship Graduates are African-American

* Since 2014



CONSTRUCTION
READY

www.constructionready.org

1940 The Exchange SE, Suite 200, Atlanta, GA 30339



2026 SPONSORSHIP OPPORTUNITIES

BENEFITS

Multi-Year Sponsorships available for three- and five-year commitments (ex. Commit to supporting Construction Ready at \$20,000 annually for the next five years and receive the benefits of the \$100,000 Presenting Sponsor Level during all five years.)

Branding and Recognition	\$100,000+ Presenting	\$50,000+ Platinum	\$25,000+ Gold	\$10,000+ Silver	\$5,000+ Bronze	\$2,500+ Basic
Social media posts highlighting partnership	✓	✓				
Recognition at constructionready.org	Logo & Link	Logo & Link	Logo & Link	✓	✓	✓
Branding on Construction Ready Student and Competitor shirts	✓	✓	✓			
Recognition at graduations, hiring fairs and in Construction Ready Classrooms	✓	✓	✓			
Recognition at CareerExpo (9,000+ attendees)	✓	✓	✓	✓	✓	
Recognition at SkillsUSA Champions Breakfast	✓	✓	✓	✓		
Inclusion in Annual Report	✓	✓	✓	✓	✓	✓

Exclusive Special Events

Participation and recognition at Annual Kickball and Field Day Event	✓	✓				
Invitation to State of the Industry and Awards Celebration	✓	✓	✓			
Opportunity to participate in SkillsUSA Georgia Awards Ceremony	✓	✓	✓			

Hiring Opportunities

Priority Access to Hiring Fairs and Lunch and Learns	✓	✓	✓			
Access to Hiring Fairs	✓	✓	✓	✓	✓	
Access to Lunch and Learns	✓	✓	✓	✓	✓	



2026 SPONSORSHIP FORM

YES, we wish to be part of the Construction Ready Community!

SPONSORSHIP LEVEL:	SPONSORSHIP TERM:		
	Single Year Sponsorship	Three-Year Sponsorship	Five-Year Sponsorship
<input type="checkbox"/> Presenting Sponsor: \$100,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$33,333 annually	<input type="checkbox"/> \$20,000 annually
<input type="checkbox"/> Platinum Sponsor: \$50,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$16,667 annually	<input type="checkbox"/> \$10,000 annually
<input type="checkbox"/> Gold Sponsor: \$25,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$8,333 annually	<input type="checkbox"/> \$5,000 annually
<input type="checkbox"/> Silver Sponsor: \$10,000	<input type="checkbox"/> full amount	<input type="checkbox"/> \$3,333 annually	
<input type="checkbox"/> Bronze Sponsor: \$5,000	<input type="checkbox"/> full amount		
<input type="checkbox"/> Basic Sponsor: \$2,500	<input type="checkbox"/> full amount		

Sponsor Information:

Company Name (as you wish it to appear):

Contact Name:

Address:

City:

State:

Zip:

Email:

Phone:

SPONSORSHIP COMMITMENTS DUE: JUNE 1, 2026.

Submit to Scott Shelar at scott.shelar@constructionready.org.

Questions?

Please contact Scott Shelar at 770-313-7938 or scott.shelar@constructionready.org.

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