



CONSTRUCTION[®]
READY

2022



CORPORATE PARTNERSHIP AND EVENT SPONSORSHIP OPPORTUNITIES

ConstructionReady.org

At Construction Ready, we believe the skilled trades should be just as celebrated as careers requiring a four-year degree. That's why we train people for great-paying, entry-level construction jobs—so they can earn a comfortable living, do work they enjoy, and build fulfilling careers without the burden of student loan debt.

We prepare people for exciting construction jobs that offer competitive pay and a clear path to a fulfilling career, wherever they are in life.

Too many people miss out on great-paying, widely available construction jobs. They miss out because they don't realize that the trades are a viable career path.

In the construction industry, there are numerous job and career opportunities with earning potential similar or better than jobs that require college. To begin a construction career, you also don't have to take on student loan debt or leave the workforce for four years to work on a degree.

**YOUR INVESTMENT
BUILDS CAREERS AND CHANGES LIVES.
WILL YOU JOIN US?**



WHY INVEST IN CONSTRUCTION READY AS A CORPORATE PARTNER?

- Establish your company as a leader in social responsibility
- Showcase your services and products locally and nationally
- Network with other leaders in the industry
- Engage employees looking to make a positive impact
- Position your company as a great place to work
- Help build the talent you need to grow your business
- Be part of the community that is solving the industry's number one challenge, the skilled labor shortage
- Further your company mission and highlight your values by aligning with Construction Ready's values of diversity, respect and inclusion



***"I LOOK FOR POTENTIAL EMPLOYEES WHO HAVE THE RIGHT
ATTITUDE AND STATE OF MIND, AND ARE WILLING TO TAKE CONTROL
OF THEIR OWN DESTINY. WHEN YOU COUPLE THAT KIND OF MENTALITY
WITH A PROGRAM LIKE CONSTRUCTION READY, IT'S A FORMULA FOR SUCCESS."***

- Edwin Parra, Anning-Johnson Company

OUR IMPACT



18,400

Students
Currently Enrolled
in Construction
Ready



1,200

Graduates Placed
through 20-day
Pre-Apprenticeship
Program



595

Employers in
the Construction
Ready
Community



184

High School
Construction
Training
Programs

By joining our community, you are creating a career path for thousands of people that go through our programs each year, strengthening the workforce, and creating a sustainable industry for years to come.



"WE GOT TO TALK TO ELECTRICIANS, WELDERS—ANY TYPE OF CONSTRUCTION CAREER PATH THAT YOU CAN THINK OF, WE GOT A LITTLE TASTE OF IT. I SAW THESE DIFFERENT OPPORTUNITIES AND I THOUGHT, 'THIS IS WHAT I WANT TO DO.'"

– Evan Magee

WHO WE HELP



Jobseekers

Our 20-day pre-apprenticeship program provides the skills and credentials needed to get a great-paying construction job right away.



Employers

Our programs produce trained and credentialed construction workers that can join the workforce immediately.



High School Students

Our programs guide high school students interested in the skilled trades towards a rewarding and promising career.



K-12 Schools

We assist with starting programs to expand curriculum and career options for students.

ANNUAL PARTNERSHIPS

There are advantages to year-long* partnerships with Construction Ready. Maximize your partnership with:

- Increased visibility throughout the year
- Priority selection and placement, as well as exclusive opportunities
- Easier budgeting
- All benefits can be tailored to meet your organizational needs

Partnership Deadline: June 30, 2022. For more information, contact tina.robison@constructionready.org.

** Multi-year partnerships are welcome. Please connect with us to learn more.*



ANNUAL PARTNERSHIP BENEFITS

	\$100,000+ Presenting	\$75,000 Platinum	\$50,000 Gold	\$25,000 Silver	\$10,000 Bronze
YEAR-ROUND BENEFITS					
Custom volunteer engagement	✓				
Opportunity to develop co-marketing item with Construction Ready	✓				
Opportunity to publish a blog	✓	✓			
Email blast highlighting partnership and advertisement of services (11,546 subscribers)	✓	✓	✓		
Newsletter article	✓	✓	✓		
Recognition in select Construction Ready press releases	✓	✓	✓	✓	✓
Social media posts highlighting partnership (5,700+ followers)	4 per year	3 per year	3 per year	2 per year	1 per year
Website recognition for one year	Recognition on the home page	Logo and link	Logo and link	Logo and link	Logo and link
Inclusion in Annual Report	Feature and logo	Logo	Logo	Logo	Logo
Donor Recognition Award	✓	✓	✓	✓	✓

ANNUAL PARTNERSHIP BENEFITS CONTINUE ON NEXT PAGE »

ANNUAL PARTNERSHIP BENEFITS

	\$100,000+ Presenting	\$75,000 Platinum	\$50,000 Gold	\$25,000 Silver	\$10,000 Bronze
VIRTUAL PLATFORMS					
Co-hosting opportunity on Lunchtime with Construction Ready	✓	✓	✓		
Commercial spot at the beginning of FB Live program	4 per year	3 per year	3 per year	2 per year	1 per year
EXCLUSIVE SPECIAL EVENTS					
Participation at Construction Ready Annual Kickball and Field Day Event and sponsor recognition	1 team of 15 people and recognition	1 team of 15 people and recognition	1 team of 15 people and recognition	1 team of 15 people and recognition	1 team of 15 people and recognition
Invitation to State of the Industry and Awards Celebration and premier seating and sponsor recognition	2 tables of 10 people and recognition	2 tables of 10 people and recognition	1 table of 10 people and recognition	1 table of 10 people and recognition	1 table of 10 people and recognition
CONSTRUCTION TRAINING					
Opportunity for branded giveaway (water bottle, chapstick, hand sanitizer, brochure, etc.)	✓	✓			
Branding on Construction Ready t-shirt	✓	✓	✓		
Commercial spot per 20-day program	3 per program	2 per program	2 per program	2 per program	1 per program
Recognition at ConstructionReady.org	Logo and link	Logo and link	Logo and link	Logo and link	Logo and link
Recognition at all graduations and in all Construction Ready Classrooms.	Logo	Logo	Logo	Name	Name
EMPLOYER HIRING					
Prioritized for introductions and interviews	✓				
Branding on ranking sheets	Logo	Logo	Logo	Logo	Name
Employer Hiring webpage recognition	Logo	Logo	Logo	Logo	Logo
Recognition at all hiring fairs	Logo	Logo	Logo	Name	Name
New hire placements from the program	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
K-12 CONSTRUCTION					
Opportunity to place branded item in teacher welcome kits (sticker, brochure, etc.)	✓	✓	✓	✓	
CareerEXPO					
There will not be a 2022 CareerEXPO. Stay tuned as we re-imagine the future of CareerEXPO and look forward to 2023!					

INDIVIDUAL PROGRAM & EVENT SPONSORSHIPS

These options give you the flexibility to personalize your partnership with Construction Ready. You choose the sponsorships that will give your company the most value and return on investment based on your priorities.

Sponsorship Deadline: June 30, 2022. For more information, contact tina.robison@constructionready.org.



YOUR IMPACT MAKES A DIFFERENCE!



\$100K

allows 20 students to go through our construction training program.



\$50K

sponsors almost 3,500 students at CareerEXPO.



\$10K

puts a little builders kit into 1,000 little builder hands.



\$5K

allows us to host more than 20 hiring fairs a year.

"MY EXPERIENCE GOING THROUGH THE PROGRAM WAS AMAZING. MY CLASS HELPED EACH OTHER STAY ON TRACK AND BE ACCOUNTABLE TO EACH OTHER. IT HELPED ME TO GET MY LIFE TOGETHER. IT HELPED ME TO STAY FOCUSED ON THE THINGS I NEED TO FOCUS ON. IT HELPED ME TO GET STABLE FINANCIALLY."

- Cedric Stillwell



INDIVIDUAL PROGRAM & EVENT SPONSORSHIPS

Partners with options totaling more than \$10,000 will receive the corresponding benefits listed in our Annual Partnership chart.

Branding & Marketing

Social media post:
\$750 per post
(unlimited)
5,700+ followers

Success story blog:
\$500 per blog
(unlimited)
website traffic

Virtual Platform

Facebook Live Spot:
\$750 per commercial
(based on availability)
Commercial spot at
the beginning of a
Facebook Live program

Exclusive Special Events

Annual Kickball Tournament

OCTOBER 21, 2022 (RAIN DATE: OCTOBER 28)

Join us for one of the most fun days of the year!
Participation is limited so sign up today. Based on availability.
These sell out quickly!

- Premier Sponsor: \$7,500 (1 available)
- Food & Beverage Sponsor: \$2,500 (2 available)
- Field Sponsor: \$2,500 (1 available)
- Entertainment Sponsor: \$1,000 (1 available)
- Field Day Activities Sponsor: \$1,000 (5 available)
- Team (15 people) Participation: \$1,500 per team

State of the Industry & Awards Celebration

DECEMBER 2022

A celebration of the innovative leaders in our industry.

- Individual tickets: \$50 per person
- Hosted table of 10: \$400 per table
- Sponsorships available from \$1,500 – \$10,000

Construction Training

Lunch Sponsor: \$5,000 (10 available)

We provide daily lunches for the participants in our Construction Ready 20-day program, allowing them to concentrate on their future.

Webpage Recognition

**Construction Training webpage recognition
of logo and link placement: \$1,000 (unlimited)**

Show your support to potential hires and be listed with other community leaders.

Employer Hiring

**Employer Hiring webpage recognition
of logo and link placement: \$1,000 (unlimited)**

Show your support and be listed with other community leaders.

K-12 Construction

Placement of branded item in starter kit:

\$100 per starter kit/school (unlimited)

Target specific areas where you do business.



CONSTRUCTION READY PARTNERSHIP/SPONSORSHIP FORM

YES, we wish to be part of the Construction Ready Community!

Please indicate your partnership level below.

Annual Partnership

- ☐ Presenting Sponsor: \$100,000
- ☐ Platinum Sponsor: \$75,000
- ☐ Gold Sponsor: \$50,000
- ☐ Silver Sponsor: \$25,000
- ☐ Bronze Sponsor: \$10,000

Individual Program and Event Sponsorship Opportunities

Branding & Marketing

- ☐ Social media post: \$750
- ☐ Success story blog: \$500

Virtual Platform

- ☐ Commercial spot on FB Live: \$750
(based on availability)

Exclusive Special Events

Annual Kickball Tournament

- ☐ Premier Sponsor: \$7,500 (1 available*)
- ☐ Food & Beverage Sponsor: \$2,500 (2 available*)
- ☐ Field Sponsor: \$2,500 (1 available*)
- ☐ Entertainment Sponsor: \$1,000 (1 available*)
- ☐ Field Day Activities Sponsor: \$1,000 (5 available*)
- ☐ Team Participation: \$1,500 (first come, first serve)

State of the Industry and Awards Celebration

- ☐ Premier Sponsor: \$10,000 (1 available*)
- ☐ Champion Sponsor: \$7,500
- ☐ Ambassador Sponsor: \$5,000
- ☐ Supporter Sponsor: \$2,500
- ☐ Friend Sponsor: \$1,500
- ☐ Individual tickets: \$50 per person
- ☐ Hosted table of 10: \$400 per table

Construction Training

- ☐ Lunch Sponsor: \$5,000 (10 available*)
- ☐ Construction Training webpage recognition
of logo and link placement: \$1,000

Employer Hiring

- ☐ Employer Hiring webpage recognition
of logo and link placement: \$1,000

K-12 Construction

- ☐ Placement of branded item in starter kit: \$100 per
starter kit/school x (kits/schools) =

* These opportunities are on a first come, first serve basis.
To confirm your sponsorship, email Tina Robison.

SPONSOR INFORMATION

Company Name (as you wish it to appear)

Contact Name

Address

City, State ZIP

Daytime Phone

Email Address

Payment Information

- ☐ Please invoice me
- ☐ Check enclosed
- ☐ Credit card payment

Account number

Exp. date

CVV

Name on card

Signature

Date

Partnership and Sponsorship Deadline:

June 30, 2022. To pay online, contact Tina Robison
at tina.robison@constructionready.org.



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READY

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