

CONSTRUCTION EMPLOYERS, TRADE  
UNIONS AND TRADE ASSOCIATIONS:  
**SAVE THE DATE!**



# The 2026 Construction Ready CareerEXPO

In conjunction with the SkillsUSA State Leadership and Skills Conference

**THURSDAY, FEBRUARY 19**  
9 a.m. to 4 p.m.

**FRIDAY, FEBRUARY 20**  
9 a.m. to 2 p.m.

**Georgia World Congress Center (GWCC)**  
285 Andrew Young International Blvd. NW  
Atlanta, GA 30313

## CareerExpo at a Glance

### WHAT:

Middle School and High School students interested in learning more about Careers in Construction. This is a perfect opportunity for your company, trade association or trade union to connect and brand with the next generation of construction workers and leaders. Join hundreds of the best and brightest young people as they gather to explore careers in construction and to compete in SkillsUSA Georgia's construction-related competitions.

### WHY:

**The skilled labor shortage. Everyone is asking about it. This is your opportunity to do something about it!** According to indeed.com, there are more than 12,000 open construction positions throughout the state. At the same time, students need to know these opportunities exist and that they don't all require a four-year degree. CareerEXPO showcases these options in a unique, interactive and hands-on way. Join other industry leaders as we come together to inspire the next generation.

### OPPORTUNITIES TO INVEST AND GET INVOLVED:

- **Industry Partner: \$2,000**
- **10x10 Booth Space: \$3,000**
- **20x10 Booth Space Inside of a World: \$4,000**
- **40x10 Booth Space Inside of a World: \$6,000**
- **SkillsUSA Contest Sponsorship: \$5,000**

### QUESTIONS?

**Billing questions:** Please contact Cortland Good at 404.673.4268 or [cortland.good@constructionready.org](mailto:cortland.good@constructionready.org)

**Sponsorship or Booth Space questions:** Please contact Elise White at [elise.white@constructionready.org](mailto:elise.white@constructionready.org)



**REGISTER NOW!**

Scan the QR code or visit:  
<https://tinyurl.com/SponsorExpo26>