

Employer Educational Workshop

Build Your Future Workforce at the 2026 **CareerEXPO** Georgia

A practical, employer-focused workshop designed to help construction leaders attract, develop, and retain the next generation of talent.

Built for Construction Leaders and Employers

**Are you hiring for construction-related roles?
Struggling to find and retain the talent you need?
Losing people to other companies or industries?**

This three-part experience brings together executives, HR leaders, and operational decision-makers for real-world strategies, proven insights, and direct access to future workforce talent.

What's Included:

Part 1: "Tricks of the Trades" Workshop – 1:00 p.m.

- Where and how to find and attract the next generation of your workforce
- Practical strategies, expert roundtables, and real-world hiring insights

Part 2: Featured Guest Speaker: **Brandon Guyer** – 3:15 p.m.

- Former MLB Player | Creator of MLM (Mindset. Leadership. Momentum.)
- Elite performance principles applied to leadership, resilience, and workforce development

Part 3: Meet the Employer – 5:00 p.m.

New CareerEXPO session with SkillsUSA competitors
Dedicated employer-student engagement and interview experience



**Thursday,
February 19**

1:00 p.m. – 6:15 p.m.



**Georgia World
Congress Center**

Hall A / Room A311
285 Andrew Young
International Blvd. NW
Atlanta, GA 30313



**Session Fee:
~~\$195~~ FREE!**

Registration Fee Waived.
Sponsored by The Home
Depot Foundation and
The Marcus Foundation.



Seating is limited.

Advance registration
is required.



**\$500+ in prize
giveaways**

Each registrant receives
a raffle ticket for a \$500+
prize drawing. Must be
present to win.



To secure your seat in the **Employer Education Workshop**
at the 2026 Construction Ready CareerEXPO, visit:

<https://tinyurl.com/EmployerWorkshop2026>

Questions? Contact Elise White at elise.white@constructionready.org.



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