



Career EXPO Georgia 2027

Build What's Next

**Thursday, March 11
& Friday, March 12**

GEORGIA WORLD CONGRESS CENTER
ATLANTA, GA

IN PARTNERSHIP WITH:



EDUCATOR PLANNING TOOLKIT

HELPING STUDENTS EXPLORE CAREERS THROUGH HANDS-ON WORKFORCE EXPOSURE.

CareerEXPO connects students, educators, and industry through real-world career awareness experiences in the skilled trades.



Why Schools Attend CareerEXPO

Students can't pursue pathways they've never seen.

CAREEREXPO HELPS STUDENTS:

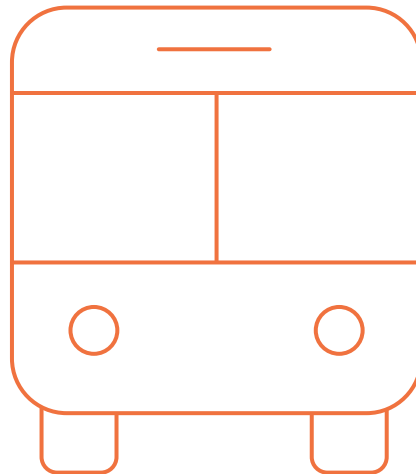
- explore real career pathways
- connect classroom learning to workforce opportunities
- experience hands-on learning
- engage directly with industry professionals
- better understand opportunities in the skilled trades

CAREEREXPO SUPPORTS SCHOOLS BY:

- reinforcing career readiness goals
- supporting CTAE and workforce exposure initiatives
- creating memorable student engagement experiences
- helping students discover pathways they may not otherwise see

TODAY'S CONSTRUCTION CAREERS INCLUDE:

- technology
- infrastructure
- project management
- advanced workforce skills
- entrepreneurship opportunities



What Students Experience



HANDS-ON ACTIVITIES

Students interact directly with tools, materials, equipment, and demonstrations.



INDUSTRY INTERACTION

Students meet employers, skilled professionals, educators, and workforce leaders.



CAREER EXPLORATION

Students explore pathways in:

- construction
- welding
- HVAC
- electrical
- heavy equipment
- architecture/design
- and more



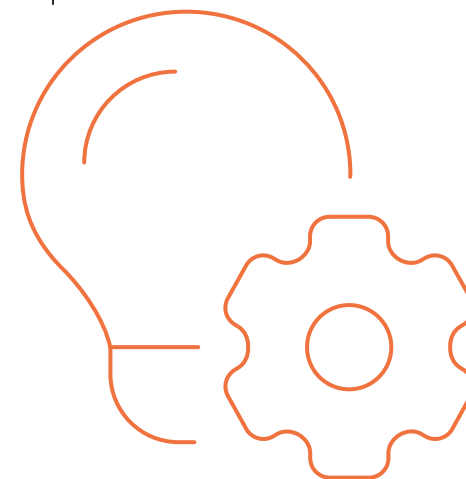
REAL-WORLD CONNECTION

Students begin connecting classroom learning to future opportunities.



It's amazing to see what my students do and the teamwork and the collaboration that goes with it. I have seen the impact that it has had on them. They feel empowered that they can build. They can use their math skills in a real world application. They also ask for Christmas presents for construction-related items—tools, wood, drills, screws, and nails. They're wanting everything to do with construction. They're loving it!"

– Michelle Reynolds
STEM Teacher
Whitlow Elementary





Planning Ahead for CareerEXPO 2027

SCHOOLS PLANNING EARLY CAN BETTER SUPPORT:

- transportation approvals
- field trip scheduling
- substitute planning
- student participation
- CTAE alignment
- budgeting timelines



PLANNING TIMELINE:



SUMMER 2026

- Save the date
- Discuss participation internally
- Begin transportation conversations



FALL 2026

- Finalize participating classes/groups
- Review registration timelines
- Begin parent communication planning



WINTER 2027

- Confirm logistics
- Finalize attendance
- Prepare students for participation

CareerEXPO Talking Points

CareerEXPO is a workforce exposure and career awareness experience designed to help students better understand career pathways in the skilled trades, supporting:

- career readiness initiatives
- early pathway exposure
- CTAE engagement
- experiential learning
- student pathway awareness
- workforce development across Georgia

WHY THIS MATTERS

Many students are looking for visible, hands-on career opportunities and exposure to pathways they may not otherwise encounter.

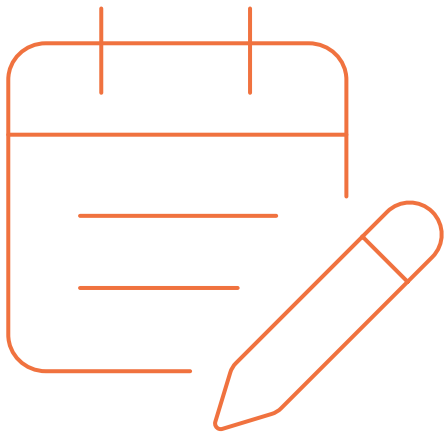
WORKFORCE RELEVANCE

Construction and skilled trades industries continue facing workforce shortages across Georgia and the Southeast.

EDUCATIONAL VALUE

CareerEXPO connects classroom learning to real-world workforce opportunities through direct industry engagement.





Start Planning What's Next

*Helping students see what's possible
starts with exposure.*

WE'LL CONTINUE SHARING:

- registration details
- planning resources
- educator updates
- transportation information
- participation timelines

STAY CONNECTED

Bookmark ConstructionReady.org/CareerEXPO and visit throughout the school year as we continue adding planning resources, key dates, and important event updates.

 CONSTRUCTION READY®

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