

CONSTRUCTION EMPLOYERS, TRADE  
UNIONS AND TRADE ASSOCIATIONS:  
**SAVE THE DATE!**



# The 2024 Construction Ready CareerEXPO

In conjunction with the 2024 SkillsUSA Florida State Championship

**MONDAY, APRIL 15 and  
TUESDAY, APRIL 16, 2024**

**9 a.m. to 3 p.m. each day**  
**Prime Osborn Convention Center**  
1000 Water Street, Jacksonville, FL 32204

## **Sponsorship Opportunities and Booth Space Available!**

Sponsorship benefits include space and prominent recognition on competition floor, [constructionready.org](http://constructionready.org) and [skillsusafl.org](http://skillsusafl.org) and on Construction Ready and SkillsUSA Florida's social media channels.



## **CareerExpo at a Glance**

### **WHAT:**

Middle School and High School students interested in learning more about Careers in Construction. This is a perfect opportunity for your company, trade association or trade union to connect and brand with the next generation of construction workers and leaders. Join hundreds of the best and brightest young people as they gather to explore careers in construction and to compete in SkillsUSA Florida's construction-related competitions.

### **WHY:**

**The skilled labor shortage. Everyone is talking about it. This is your opportunity to do something about it.** According to [indeed.com](http://indeed.com), there are more than 19,000 open construction positions throughout the state. At the same time, students need to know that these opportunities exist and that they don't all require a four-year degree. The CareerExpo will showcase these options in a unique, interactive and hands-on way. Join other industry leaders as they come together to inspire the next generation.

### **SPONSORSHIP OPPORTUNITIES:**

- ☐ **10x10 Booth Space: \$1,000**
- ☐ **SkillsUSA Contest Sponsorship (8 available): \$2,500**  
Sponsor one of the following SkillsUSA contests: Carpentry, Cabinet Making, HVACR, Electrical, Plumbing, Industrial Motor Controls, Masonry, TeamWorks
- ☐ **World Sponsorship (9 available): \$8,000**  
Sponsor a World – 1,600SF of prime floor space to promote your company, your industry or your trade.

Company:

Contact:

Email:

Please return this completed form to  
[scott.shelar@constructionready.org](mailto:scott.shelar@constructionready.org).  
Questions? Contact Scott Shelar at 770-313-7938